



UNITED STATES PATENT AND TRADEMARK OFFICE


 COMMISSIONER FOR PATENTS
 UNITED STATES PATENT AND TRADEMARK OFFICE
 WASHINGTON, D.C. 20231
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APPLICATION NUMBER	FILING DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO./TITLE
09/776,683	02/06/2001	Tony A. Bailey	197832US25

CONFIRMATION NO. 2507

31518
 NEIFELD IP LAW, PC
 CRYSTAL PLAZA 1, SUITE 1001
 2001 JEFFERSON DAVIS HIGHWAY
 ARLINGTON, VA 22202



OC00000008582689

Date Mailed: 08/07/2002

NOTICE REGARDING POWER OF ATTORNEY

This is in response to the Power of Attorney filed 07/30/2002.

The Power of Attorney in this application is accepted. Correspondence in this application will be mailed to the above address as provided by 37 CFR 1.33.

LOWUAN R YON
 3600 (703) 306-0423

OFFICE COPY

NEIFELD IP LAW, P.C.
2001 Jefferson Davis Highway
Suite 1001, Crystal Plaza 1
Arlington, VA 22202



Tel: 703-415-0012
Fax: 703-415-0013
Email: rneifeld@Neifeld.com
Web: www.Neifeld.com

TRANSMITTAL LETTER

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

RE: Attorney Docket No.: PIP-71-KATZ
Application Serial No.: 09/776,683
Filed: 02/06/01
Title: TARGETED COMMUNICATIONS BASED ON
PROMOTIONAL RESPONSE
Inventor: GARY M. KATZ, et al.
Group Art Unit: 2162
Examiner: UNKNOWN

SIR:

Attached hereto for filing are the following papers:

REVOCATION AND NEW POWER OF ATTORNEY
37 CFR 1.333(A) SPECIFICATION OF CORRESPONDENCE ADDRESS

Our check in the amount of \$0.00 is attached covering the required fees.

The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 50-2106.

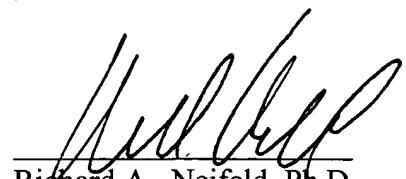


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7/29/02

Date

RECEIVED
AUG 02 2002
GROUP 3600


Richard A. Neifeld, Ph.D.
Registration No. 35,299
Attorney of Record

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DOCKET NO. PIP-71-KATZ

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF:
GARY M. KATZ, et al.

:EXAMINER: UNKNOWN

SERIAL NO: 09/776,683

FILED: 02/06/01

:GROUP ART UNIT: 2162

TITLE: TARGETED COMMUNICATIONS BASED ON PROMOTIONAL RESPONSE

REVOCATION AND NEW POWER OF ATTORNEY

I hereby revoke all prior powers of attorney and appoint Richard A. Neifeld, Registration No. 35,299; Irina Zemel, Registration No. 43,402; and Ruay Ho, Registration No. 48,110 attorneys of record in this application. I request that all correspondence be sent to the firm of NEIFELD IP LAW, P.C. whose post office address is: 2001 Jefferson Davis Highway, Suite 1001, Arlington, Virginia 22202, whose PTO address code is 31518, and corresponding bar code

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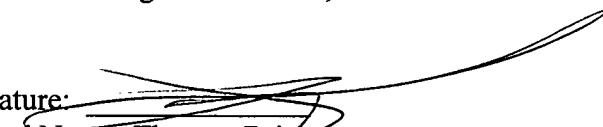
CERTIFICATION UNDER 37 C.F.R. 3.73(b)

I, the undersigned, certify that I am an individual empowered to act on behalf of Catalina Marketing International, Inc., the legal assignee of the entire right, title and interest of the above-identified application by virtue of assignments from the inventors recorded at the following reel/frame numbers 011535/0482. I have reviewed the assignment documents, and I know that ownership of this application is vested in Catalina Marketing International, Inc.

I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

I am authorized to act on behalf of Catalina Marketing International, Inc.

Date: 7/15/04

Signature: 
Printed Name: Thomas Bristow
Title: Assistant Secretary

Y:\Clients\Catalina\PIP-71-KATZ\Revocation_020709.wpd